



JOINT MEDIA RELEASE

Ten Youths set to surprise Tampines Town's 'unseen' diverse workforce

24 July 2015 - Tampines housing estate's workforce comprise more than 300 workers ranging from building contractors, electricians, lift technicians, conservancy workers and plumbers who work tirelessly behind the scenes in Tampines estate to keep the town running. They are often unrecognised, however their work is equally important. They are our plumbers, electricians, lift technicians, grass cutters, horticulturist, property officers and customer service officers.

During emergencies, for example, after an intense fire they come together to repair the damage and carry out restoration of services. Like well mesh gears, a team of cleaners quickly clear the debris and clean up the area, while the electricians, plumbers and building contractors work quickly to restore electricity, water supply and drainage and repair and repaint the wall.

To appreciate their hard work, youths from the SIM Caretalyt will engage members of the public at various locations in Tampines on 24 July (24/7) from 1pm to 4pm to surprise our invisible workforce with appreciation and thank you cards. The handwritten cards will be collected from the public and delivered by youths to workers on site.

"I am heartened that our youths appreciate that many people work behind the scene to make sure that facilities in the town are in good order. Let us support their initiative to recognise these workers and play our part so that we can all enjoy a clean and liveable environment," said Mr Baey Yam Keng, Chairman of the Tampines Town Council, Member of Parliament for Tampines GRC.

The youth plans to invite members of public to pen their thoughts of appreciation of the invisible workforce and convey them in personalised thank you cards which they will hand to the workers that day. It's a little gesture to let our workers know that they are not invisible. This initiative is supported by the Tampines Town Council and the Singapore Kindness Movement.

Trade	Number of Staff (TTC Contract)
Cleaning	222
Horticulture	40
Plumbers	28
Wall and Roofing Contractors	15
Electrician	15
Lift Technicians	58
Front Desk/Ops Rm staff	10
Grand Total	388

About - You Matter

Currently in its second year running, You Matter is a community service project organised by SIM Caretalyt to appreciate service staff who are often on shift work and long work hours. The first You Matter event was held on 24th July 2014 appreciating a total of 1,000 service staff. Earlier this year, the team also held appreciation events to thank 100 bus drivers and 100 taxi drivers.

Tampines Town Council

Tampines Town Council was set up in 1990 to manage and maintain common property of HDB housing estates in Tampines which consists five divisions, namely, Central, East, West, North and Changkat. We oversee over 600 blocks and over 59,000 residential units and over 900 commercial units.

SIM Caretalyt

Singapore Institute of Management (SIM) Caretalyt is a tertiary student interest group of CityCare, a social enterprise with a cause to promote volunteerism in Singapore. Together with Singapore Management University (SMU), National Technological University (NTU) and National University of Singapore (NUS) Caretalyt clubs, it aims to harness the power of young Singaporeans to make a difference to the community.

Singapore Kindness Movement

Kindness is in everyone. The Singapore Kindness Movement (SKM) wants to encourage everyone to start, show and share kindness. We aspire to inspire graciousness one kind act at a time. By sparing a thought for the people around us,



we hope to create a gracious society, and make life better for you and me. SKM is a non-government, non-profit organisation, as well as a registered charity and Institution of Public Character.

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